

Gordon Brown

Design + Marketing

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Profile

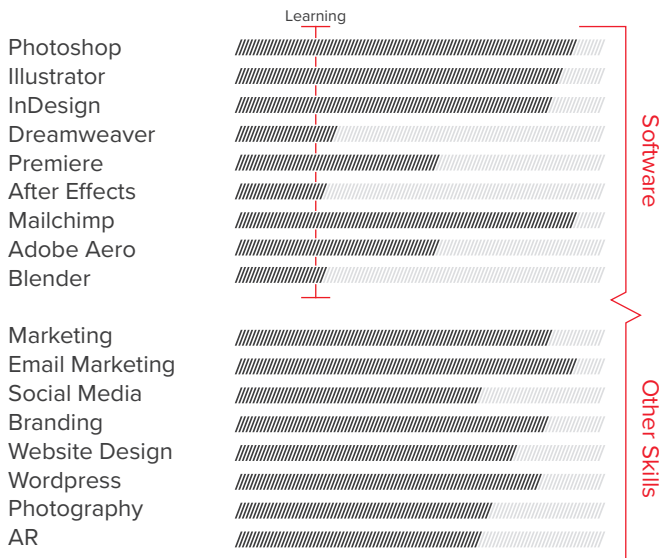
Hi I'm Gordon, an experienced multi-disciplinary designer based in Ayrshire. I have a combination of creative design experience and technical expertise. For over 25 years I've been helping small to national companies grow and thrive through effective design and collaboration.

My skills include website design, branding, social media, artwork, art direction, design, illustration, concept work, visualisation, video production, project management, print production, marketing and business development.

I am driven by creative and innovative ways of delivering successful campaigns that help clients maximise their return on investment.

Working with like-minded people on projects that really connect with me is what I enjoy the most. By understanding my clients and their audience I can help grow brands with beautiful and meaningful design.

Skills & Knowledge



Personal Projects/ Brands



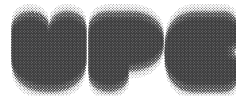
Urban Punkz is an online art gallery showcasing my original and limited edition artwork, as well as homeware and clothing.

urbanpunkz.com



Less Urban Punkz and more Rural Punkz, tweetz is a series of small original bird drawings and comical art postcards.

tweetz.co.uk



Urban Punkz Creative

Urban Punkz Creative is a collection of my projects and design explorations, from the past, present, and future.

urbanpunkz.co.uk



Dirty Vandal is an eCommerce brand that brings graffiti-inspired designs to men's and women's clothing, home decor, and art.

dirtyvandal.com

Employment/ Education Timeline

- Etek Group / Design and Marketing August 2018 - Present**
 The Etek Group encompasses, SMT Today, Etek Europe, i40Today, Scratch Agency. My responsibilities included the day-to-day marketing of all the companies and its products throughout the UK and Europe. This includes, eshots, social media, website creation, branding and brand management.
- Big Blue Dog / Senior Designer July 2016 - August 2018**
 Working as part of a team developing client campaigns from concept to delivery. On a day-to-day basis my remit includes branding, brochures, social media assets, advertising, email marketing, website design and video production.
- Etek Europe / Marketing Manager May 2013 - July 2016**
 My responsibilities included the day-to-day marketing of the company and its products throughout the UK and Europe. This included brochure and flier design, advert creation, website design and maintenance, SEO, email marketing and exhibition design.
- Outbox4 / Senior Designer January 2011 - May 2013**
 I was responsible for the design and quality control of all the design and development work for both customers and internal business projects. I lead the design and development as well as the social team on each and every project.
- Escape Lodge/ Managing Director June 2010 - January 2011**
 Company founder. Responsible for business and product development from concept to product launch.
- Treasured Dreams Ltd / Creative Director June 2008 - June 2010**
 My responsibilities included the day-to-day marketing of the company and its products throughout the UK and Europe.
- Treehouse Company / Head Designer June 2000 - June 2008**
- Gray's School of Art, Aberdeen 1995 - 1999**
 BA (Hons) 2:1 Design & Craft